

NOTES FROM THE ARTIST

My intention was to create a playful environment, mixing real and imaginary elements, in order to bring a composition that represented nature and technology in harmony, evolving, as well as the company's history, which grows with ideals and actions.

The centerpiece represents "CLEMAR", a place with different faces, different sides (multifaceted). The satellite antennas present in the image bring the connection of the playful environment to the company and its history in engineering, technology and communication.

The open book, located in the central part, below the "planet", represents the company's history, as if the planet was leaving this physical representation of CLEMAR, which is the book.

In the upper left corner is the sun, the CLEMAR logo appears internally in a golden ratio, expanding, just as the company continues to grow and adapt. Just below it is possible to see an entrance between the clouds, we cannot see the other side, as if it were the next step still unknown, a new technology to be discovered and used by the company.

The "wormhole", positioned above the planet, represents a growing constellation, the company growing from the center, expanding into larger rings, in which it is possible to find marked years showed as stars.

On the left side we see an antenna and, on the right, a tree, both positioned to represent the balance that the company seeks, engineering and nature combined in harmony.

The idea was to compose almost an illustration of alchemy, where the details, however subjective, refer together to the company "coded" in real elements signified when seen as a "whole", just as the company is one, but composed of a large group, where there is creation and respect.